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## THE OFFICIAL NEWSLETTER OF THE NBCC FOUNDATION

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#### NBCC FOUNDATION CHAIR WILLIAM EDWARD BYXBEE

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#### **NEWSLETTER EDITOR** KATHERINE CLARK

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# NBCCF Announces Dr. Lloyd A. Stone Pinnacle Society



Pinnacle Society founding member Dr. Thomas Lovett The NBCC Foundation Board of Trustees announces the Dr. Lloyd A. Stone Pinnacle Society in memory of his enduring legacy of contributions to the counseling profession. Dr. Stone passed away on February 13, 2013, in Emporia, Kansas. The National Board for Certified Counselors (NBCC) and Affiliates is especially indebted to Dr. Stone, the first National Certified Counselor (NCC), whose influence helped shape the path for counselor certification. The Pinnacle Society recognizes donors who make substantial investments in the counseling profession through the NBCC Foundation, with donations starting at \$50,000.

The founding member of the society is Thomas M. Lovett, past Chair of the Center for Credentialing & Education (CCE) Board of Directors and professor of business law and accounting at the University of North Alabama. In further recognition of Dr. Lovett's significant support, the NBCC Foundation Board of Trustees has named the Foundation's new conference room in his honor.

The Dr. Lloyd A. Stone Pinnacle Society will be featured at a reception on Saturday, October 19, during the Association for Counselor Education and Supervision (ACES) national conference. The reception will take place from 6:30 to 7:30 p.m.

For more information, please contact NBCC Foundation Executive Director Sherry Allen at allen@nbcc.org or 336-232-0376.



NBCC and Affiliates was saddened to learn of the passing of Dr. Lloyd A. Stone in February. Dr. Stone was the first Chair of the NBCC Board of Directors, the first National Certified Counselor and an individual who supported the counseling profession throughout his life. The next issue of the NBCC Foundation newsletter will include a special tribute to Dr. Stone.

# Case for Support: Leveraging the Power of Counseling

Mental illness is the greatest source of disability in the United States, and suicide causes more deaths worldwide than homicide or war. In recent years, record-breaking unemployment rates and the stresses of two wars have only worsened the conditions for good mental health in the United States. Despite the farreaching and tragic impact of mental illness, resources to help those in need are scarce throughout much of the globe, including many areas of the United States. Up to twothirds of serious mental illness in the United States and abroad is left untreated.

In 2005, the National Board for Certified Counselors, Inc. and Affiliates (NBCC) created a foundation with the mission of "leveraging the power of counseling by strategically focusing resources for positive change." Today, the NBCC Foundation is working to harness philanthropy to improve the mental health and well-being of the underserved and never-served through certified professional counseling.

The counseling profession offers unique services, particularly due to its emphasis on empowering clients to build the capacity to address their own challenges. It is also a profession in which the number of job openings—especially those aimed at working with underserved populations such as military and rural communities—is expected to greatly outpace the number of qualified candidates. These observations have helped form the basis of the NBCC Foundation's objectives. The Foundation seeks to accomplish the following:

- 1. Increase the numbers of National Certified Counselors (NCCs) and Mental Health Facilitators (MHFs). NCCs are professional counselors who have met high national standards and who work directly with clients. MHFs, although not counselors, educate the broader community and work with various professionals, including counselors, teachers and clergy, to identify mental health needs and suggest solutions.
- 2. Ensure NCCs and MHFs serve priority populations. The highpriority areas of underserved and never-served populations are U.S. service members and families, minority populations, and rural and other geographic

areas with insufficient counseling resources.

3. Engage practitioners in innovative practices. Increasing positive mental health in underserved areas requires innovative approaches. The Foundation engages its NCCs and MHFs in training and facilitation to spark leadership in innovative practice.

Scholarships, capacity-building grants, and innovation symposia are the Foundation's primary tools for accomplishing these objectives. The Foundation's strategy is to award scholarships to individuals affiliated with one of the high-priority areas who are already pursuing a career as a professional counselor and who commit to serving that population for at least two years. In addition, the Foundation provides capacity-

continued on page 7



To date, the Foundation has funded 47 scholars in 36 CACREP –accredited counseling programs (in green). Its goal is to fund scholars in all 279 programs.

## **2012 GCDF SCHOLARSHIP RECIPIENT**



A graduate of the University of South Carolina, **Brittany Prioleau** is enrolled in the master's in clinical mental health counseling program at North Carolina State University. Having a strong support system enabled Ms. Prioleau to reach her educational goals and instilled in her a passion for serving and helping others. Career counseling allows her to live this passion by assisting others with their career aspirations. After graduation, she plans to follow this path and pursue a career in workforce development.

#### 1. What led you to pursue a career in counseling?

Brittany Prioleau

From a young age, I was taught ... the importance of helping and serving others. It was a career exploration inventory that introduced me to the helping professions as possible career choices. As I reflect back, I realize the role that the tool played in identifying my strengths, interests and values as they relate to counseling. I was not fully introduced to ... career

counseling until my first postgraduate employment opportunity. I obtained a position as program specialist dealing with unemployment claims and job development with the Employment Security Commission of South Carolina. I found ... people of all ages from diverse backgrounds were dealing with life-changing events such as the loss of employment. I realized that ... career-related issues can be directly related to various other life issues.

#### 2. What does becoming a National Certified Counselor (NCC) mean to you personally? Professionally?

Becoming a National Certified Counselor would be a steppingstone into a career of counseling. Successful completion of the National Counselor Examination for Licensure and Certification (NCE) will be a testament to my competency and knowledge of the counseling profession. For me, becoming a National Certified Counselor ... will be a culmination of my perseverance, hard work and determination.

# 3. What impact has the NBCCF scholarship had on your life? What does it mean to you personally and professionally? How did you feel when you learned that you'd won? How will you use the funds and award to contribute to your community?

Being awarded this scholarship has had a direct impact on my life and on the meaning behind the work that I engage in. The scholarship will assist me financially in taking the next step towards becoming a National Certified Counselor and reaching my career goals. When I received the phone call from [NBCCF Board Chair] Dr. Byxbee notifying me that I had won, I was shocked beyond belief. I immediately notified my family, who expressed their proud sentiments. It made me aware that the work I am doing in the community and in my school environment truly matters and is making an impact. I am extremely grateful and thankful for the opportunity to utilize this award to pursue my career aspirations. I also plan to use funds to attend conferences, such as the American Counseling Association (ACA) annual conference, to further develop and build my competency in the areas of counseling and development. I hope that the knowledge gained will aid me in becoming a more efficient counselor, to better meet the needs of my community and clients. I believe that this award highlights the work that is being conducted in the areas of career development on all levels.

# **Support a Foundation Scholar!**

Donate to the NBCC Foundation today at www.nbccf.org/donate.

## **NBCC FOUNDATION DONORS**

#### September 15, 2012 – January 15, 2013

#### Thank you to all the generous donors during this time.

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| Sherry Allen          | In honor of Norris Allen  |
| William Byxbee        | In honor of Dr. Wayne<br>Lanning, the founding chair<br>for the NBCC Foundation<br>Board of Trustees      |
| James Ellis           | In honor of Veteran's<br>Mental Health  |
| Greg Frazier          | In honor of Lori Frazier  |
| Stan Maliszewski      | In honor of Dr. Thomas<br>Clawson   |
| Shawn W. O'Brien      | In honor of counselors who<br>work with patients with<br>chronic disease                                  |
| Robert Pate           | In honor of Dr. Thomas<br>Clawson   |
| Deena M. Perdicho     | In honor of all those<br>"underserved, never-served"<br>and who will be served<br>domestically and abroad |
| Lloyd Stone           | In honor of T.J. Stone  |
| Jennifer Trout        | In honor of Sherry Allen  |
| Dorothy Walton Walker | In honor of every adult that ever inspired me   |

## **Introducing Honor Cards**

A growing number of NBCC Foundation donors are choosing donations as a way to honor the special people in their lives. For these donors, the Foundation now offers honor cards tailored to the following special occasions:

- Birthday
- Mother's Day
- Graduation
  Father's Day
- Valentine's Day
- Winter holiday greetings

Donations of \$5 or more will be acknowledged with a card sent directly to the honoree.

For more information, visit the Foundation Web site at www.nbccf.org/honorcard.

## Make a Lasting Contribution to the Counseling Profession Through a Planned Gift to the NBCC Foundation

A planned gift to the NBCC Foundation leaves a powerful and positive legacy. Consider the following options for a planned gift:

- Will bequests;
- Charitable remainder trusts;
- Charitable lead trusts;
- Life insurance;
- Retirement plans and IRAs;
- Charitable gift annuities;
- Real estate; and
- Stocks, bonds or other personal property.

Sample bequest language is available on the Foundation Web site at www.nbccf. org/planned\_gift/. Foundation Executive Director Sherry Allen is glad to discuss your philanthropic goals and provide further information to you, or your agent or financial advisor. E-mail her at allen@nbcc.org or call 336-232-0376.

#### Memorial Donors September 15, 2012 – January 15, 2013

| Sherry Allen        | In memory of Mr. Floyd<br>Donahue, father of Katy Wyatt   |
|---------------------|---|
| Barbara Hines-Smith | In memory of Dr. Wyatt Kirk<br>and Dr. Sarah V. Kirk  |
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| Rita Maloy          | In memory of Blue Maloy,<br>who provided his family<br>with years of faithful canine<br>companionship |
| Howard Rosenthal    | In memory of Dr. Joseph<br>W. Hollis  |
| Arnold Ross         | In memory of Steve Portman  |

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## **Case for Support: Leveraging** the Power of Counseling

building grants to train MHFs in these and other areas in the United States and abroad where access to mental health care is extremely limited. Both groups

The heart of the counseling profession is beneficence, doing good. That is exactly what the heart of the NBCC Foundation is, bringing good to people.

> —Dr. John McCarthy, Foundation donor, President's Circle Chair, Indiana University of Pennsylvania

are involved in innovation and leadership training that enable the individuals to expand effective practice in their locations.

The long-term goals of the Foundation are ambitious but clear. The Foundation plans to fund scholars in all 279 U.S.

university counseling programs accredited by the Council for Accreditation of Counseling & Related Educational Programs (CACREP) and Mental Health Facilitator networks in 10 international communities, thereby anchoring hubs of innovative mental health practice in hundreds of underserved communities.

Through these initiatives, the NBCC Foundation will help to fill the most critical gaps in mental health services in a sustainable and systematic way.

## **NBCC FOUNDATION DONORS**

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**Corporate Donors** September 15, 2012 – January 15, 2013

## **Body-Mind Awareness**







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# **NBCCF Awards Inaugural Minority Fellowships**

The NBCC Foundation is pleased to announce the inaugural National Board for Certified Counselors Minority Fellowship Program (NBCC MFP) fellows: Ophelia Blackwell, doctoral counseling student at Kansas State University; Matthew Bonner, doctoral counseling student at Old Dominion University; Claudette Brown-Smythe, doctoral counseling student at Syracuse University; Myrsane Caze, doctoral counseling student at Mercer University; Jennifer Cook, doctoral counseling student at Virginia Polytechnic Institute and State University; Robert Cox, doctoral counseling student at the University of Memphis; Fulani Doughty, doctoral counseling student at Argosy University Sarasota; David Ford, doctoral counseling student at Old Dominion University; Crystal Burwell Gatling, doctoral counseling student at North Carolina State University; Tiffany Hairston, doctoral counseling student at the University of Toledo; Katherine Heimsch, doctoral counseling student at Old Dominion University; Robert Horne, doctoral counseling student at North Carolina State University; Camille Humes, doctoral counseling student at Governors State University; Kimberly Jenkins-Richardson, doctoral counseling student at the University of Alabama; J. Richelle Joe, doctoral counseling student at the College of William & Mary; Michael Jones, doctoral counseling student at Regent University; Asha McAdory, doctoral counseling student at Auburn University; Uberto Mondolfi, doctoral counseling student at Capella University; Tamia Randolph-Alvarez, doctoral counseling student at the University of New Orleans; Ajita

Robinson , doctoral counseling student at the George Washington University; Beverly Sargent, doctoral counseling student at Loyola University; Angelica Tello, doctoral counseling student at the University of Texas at San Antonio; Rebecca Vazquez, doctoral counseling student at Regent University; and Tanya Willson, doctoral counseling student at Barry University.

The NBCC MFP will distribute \$600,000 to the 24 inaugural fellows to support their education and facilitate their service to underserved minority populations.

The Foundation received more than 100 applications for this inaugural fellowship opportunity. The Minority Fellowship Program Advisory Council (MFPAC), chaired by Dr. Sandra Lopez-Baez, selected the above-mentioned 24 fellows from among the many qualified applicants. NBCC MFP fellows must hold the National Certified Counselor (NCC) credential, be enrolled in a doctoral program accredited by the Council for Accreditation of Counseling & Related Educational Programs (CACREP), demonstrate knowledge of and experience with racially and ethnically diverse populations, and commit to providing mental health and substance abuse services to underserved minority populations. Fellows will work with Foundation staff, the MFPAC and mentors to achieve the goals of the program.

In August 2012, the Substance Abuse and Mental Health Services Administration (SAMHSA) awarded the grant to NBCC that makes the NBCC MFP possible. NBCC selected the Foundation to administer the NBCC MFP and related training and collaboration activities available to all NCCs. The goals of the NBCC MFP are to strengthen the infrastructure that engages diverse individuals in counseling and increase the number of professional counselors providing effective, culturally competent services to underserved minority populations.

The Foundation intends to open the next NBCC MFP application period in December 2013.

To learn more about the NBCC MFP and the fellows, please visit www.nbccf.org/mfp.

Thank (You!

The NBCC Foundation thanks the sponsors of the second annual Family First campaign:

- Chase Community Giving
- Pepper Moon Catering
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- Overflow Arts and Literature
- Myer Farm Distillers
- Body-Mind Awareness

# Meet the Minority Fellowship Program Advisory Council



Sandra I. Lopez-Baez, Ph.D. NCC, ACS, CCMHC, LPC Chair

Dr. Lopez-Baez is a professor in the counseling and educational leadership programs at Montclair State University. Over the past 30 years, she has been a counselor educator

and supervisor, practicing clinician, researcher, and consultant. Her work has included undergraduate- and graduate-level teaching, as well as medical education, program development, research activities, consultation (cross-cultural), and counseling individuals, couples and groups in a private practice setting. Her research interests include diversity, multicultural issues, outcome measurement after "growth" experiences, and the neurobiology of connection related to discrimination. Dr. Lopez-Baez has been an active participant in national, regional and state professional associations, serving as president of both the Ohio Association for Multicultural Counseling and Development, and Counselors for Social Justice, a division of the American Counseling Association (ACA). She has published in peer-reviewed journals, and has delivered presentations at regional, national and international conferences. Dr. Lopez-Baez is a National Certified Counselor (NCC), a Certified Clinical Mental Health Counselor (CCMHC) and an Approved Clinical Supervisor (ACS), as well as a licensed professional counselor in Ohio, Puerto Rico and Virginia. She is a member of ACA, the Association for Multicultural Counseling and Development (AMCD), the Association for Counselor Education and Supervision (ACES), and Chi Sigma Iota International Counseling Honor Society.



### Gloria Dansby-Giles, Ed.D. NCC, NCSC, NCCC, ACS, LPC

Dr. Dansby-Giles is a professor of counselor education at Jackson State University. She is a National Certified Counselor (NCC), a National Certified School Counselor (NCSC), a National Certified Career Counselor

(NCCC) and an Approved Clinical Supervisor (ACS). Dr. Dansby-Giles has served as southern regional vice president and ethics chair for the American School Counselor Association (ASCA). She has also served on the Mississippi Board of Examiners of Licensed Professional Counselors.



## Philip Clarke, Ph.D. NCC, LPC

Dr. Clarke is an assistant professor in the Department of Counseling at Wake Forest University, where he teaches courses on addictions and advanced counseling skills. Dr. Clarke is a National Certified Counselor (NCC)

and a licensed professional counselor in the state of North Carolina. His research and writing interests include wellness and development, substance abuse, supervision and teaching, and individuals diagnosed with dementia and their caregivers. He currently provides individual and group counseling for clients living with dementia and their caregivers at Wake Forest Baptist Health.

## Meet the Minority Fellowship Program Advisory Council



## Michael M. Kocet, Ph.D. NCC, LMHC

Dr. Kocet is associate professor and student affairs program director of the Department of Counselor Education at Bridgewater State University. Dr. Kocet earned his Ph.D. in counselor education from the University

of Arkansas and completed a graduate certificate in dispute resolution at the University of Massachusetts Boston. He is a licensed mental health counselor and a National Certified Counselor (NCC). His professional areas of interest include ethical issues in counseling; counseling gay, lesbian, bisexual and transgender clients; and grief counseling. He is the author of numerous journal articles and book chapters on ethics and diversity issues. Dr. Kocet served as a member of the American Counseling Association (ACA) Ethics Committee (2001-2007) and as chair of the ACA Ethics Code Revision



Thank you to the Center for Credentialing & Education (CCE) for its generous corporate support of the NBCC Foundation scholarships!



Taskforce (2002-2005). He is past president of the Association for Lesbian, Gay, Bisexual and Transgender Issues in Counseling (ALGBTIC). He has presented at local, state and national conferences on counseling and student affairs, and is sought as a national speaker and consultant on ethical issues in counseling.



## Atsuko Seto, Ph.D. NCC, ACS, LPC

Dr. Seto is an associate professor in the Department of Counselor Education at The College of New Jersey. She currently serves as the program coordinator for the marriage, couple and family counseling and therapy program, and the educational specialist degree in marriage and family therapy program. She holds a doctorate in counselor education from the University of Wyoming, and a master's degree in counseling from Chadron State College in Nebraska. She is a National Certified Counselor (NCC) and an Approved Clinical Supervisor (ACS). Dr. Seto is a 2002 NBCC International Fellowship recipient and collaborated with helping professionals in Japan in the wake of the Tohoku earthquake and tsunami.

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## **NBCCF HS-BCP Scholarships a Success**

In November 2012, the NBCC Foundation announced a scholarship opportunity for Human Services-Board Certified Practitioner (HS-BCP) credential holders. Thanks to generous support from the Center for Credentialing & Education (CCE), the Foundation added this program and the Global Career Development Facilitator (GCDF) scholarship to its wellestablished program portfolio.

The Foundation offered both a bachelor's- and master's-level scholarship to HS-BCPs. Credential holders with an interest in counseling who were pursuing a bachelor's degree in a helping field or a master's degree from a program accredited by the Council for Accreditation of Counseling & Related Educational Programs (CACREP) were eligible to apply.



Jennifer Altieri

From more than 20 applications, the Foundation named two recipients. Jennifer Altieri, of Littleton, New Hampshire, received the master's-level HS-

BCP scholarship, and Ryan Maddux, of Glen Allen, Virginia, received the



bachelor's-level HS-BCP scholarship. Ms. Altieri is a graduate of Lyndon State College and is enrolled in the clinical mental health counseling program at Plymouth State University. Currently working as the program director for a residential school and community-based services organization for emotionally disturbed adolescents, she has a passion for helping those suffering from mental illness. She looks forward to completing her degree and providing quality service to youth and families. Mr. Maddux is pursuing a human services degree at Old Dominion University and works as a training specialist in local government, helping unemployed

Ryan Maddux

individuals gain job skills. Upon graduation, he intends to pursue a career in counseling and continue helping individuals obtain gainful employment in his community.

The Foundation will open the application period for the 2014 HS-BCP scholarships in November 2013.

To learn more about the HS-BCP scholarship, please visit the Foundation's Web site at www.nbccf.org/programs.